

ORDER



Orders

Order / Rev: 69673

Alt Order #:

Product Desc: Committee 4 Justice

Estimate:

Flight Dates: 11/02/12 - 11/05/12

Original Date / Rev: 11/01/12 / 11/01/12

Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC

Sales Office: MNAT

Sales Region: National

Agency

Name: LUC Media

Buying Contact:

Billing Contact:

25 Whitlock Place SW

Marietta, GA 30064

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Committee 4 Justice

Demographic: A35+

Product Codes: Issues/Propositions

Priority: P-1

Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	1	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$400.00	\$340.00	0.00
Totals	1	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	1%	\$400.00
Market	100%	\$40,000.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	99%	\$39,600.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLYH	11/02/12	11/05/12	M-F 10p-1030p News	CM	10p-1030p	M--F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
CBS 21 News on CW 15															
Spot	Ch	Date Range		Description		Start/End Time	Weekdays	Length		Rate		Rtg	Type		
1	WLYH	11/05/12-11/05/12		M-F 10p-1030p News		10p-1030p	M-----	:30		\$400.00		0.00	NM		
													Totals	1	\$400.00